

# Cynthia Volunteers at the Susan G Komen for the Cure South Florida Race Day



January 28, 2012

Keeping her commitment to support other charities in her community, PP4Alz CEO Cynthia Griner volunteered at the Susan G Komen for the Cure South Florida Race Day in West Palm Beach, Florida. Arriving at 5:30 AM she was introduced to the staff, press, and other volunteers; then she immediately began helping by setting the flowers on the tables, before delivering food to the VIP's.

One of the highlights of the day for her was when she was able to greet each survivor and congratulate them on their perseverance in their fight. This was an extremely touching moment as it humanized this effort and connected her with such strong and inspiring women – the unsung heroes in our community.

Another highlight for her was meeting Hoda Kotb from NBC's The Today Show! Cynthia was certainly impressed with the stature of Ms. Kotb and her involvement in this very important event and cause.



Cynthia with Hoda Kotb, Nancy Brinker (Sister of Susan Komen and CEO of Susan G Komen for the Cure) and mom Ellie



Later Cynthia spoke about her platform and PURPLE PASSION 4 Alzheimer's, as she continues to spread our mission for raising funds and awareness. As her message was well received by the staff, volunteers, and survivors, this was another opportunity for her to get the word out in our new community about the importance of Alzheimer's research and support for the care givers, and the work that we are trying to accomplish.

The South Florida Affiliate of Komen for the Cure is working to better the lives of those facing breast cancer in the local community. They join more than a million breast cancer survivors and activists around the globe as part of the world's largest and most progressive grassroots network fighting breast cancer. Through events like the Komen South Florida Race for the Cure®, the South Florida Affiliate has invested over \$11.6 million in community breast health programs in Palm Beach, Martin, and St. Lucie counties. Up to 75 percent of net proceeds generated by the Affiliate stays in the South Florida area. The remaining income goes to the national Susan G. Komen for the Cure Grants Program to fund research.



**Race Day Participants**



**At the Zipfizz Healthy Energy Mix Tent  
"A Pageant Girl Can Certainly Benefit from a  
Zipfizz Drink"**



**Tim "The Byrdman" Byrd  
Publisher and Radio  
Personality**

Pictures courtesy of Leonard Bryant Photography via Picasa Web Albums. To view more pictures of the event, please visit:  
<https://picasaweb.google.com/118248213623068051806/1282012KOMENRACEFORTHECURE?feat=email#or>  
<http://picasa.google.com/>

To read more about our efforts in raising funds and awareness for Alzheimer's research and care givers, visit us at:

[www.pp4alz.org](http://www.pp4alz.org)